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**SMALL BUSINESS MAKES GREAT IMPACT**

*As vendor to some of the nation's largest retailers, one company has consistently managed to win the highest praises and receive top awards, year after year—even above its competitors 10 times their size.*

**DALLAS** (November 20, 2006) – In the world of supply chain management and as vendor to some of the nation's largest stores such as Wal-Mart, Target, Sears, True Value and others, one company has consistently managed to win the highest praises and receive top awards, year after year—even above its competitors which are often 10 times their size. The company is Aloha Worldwide and their products are ceiling, household and industrial fans and heating systems. It is Aloha's stellar corporate leadership, quality products and exceptional services that have earned the company many accolades. They have consistently either won or been nominated several years running for: "Import Supplier of the Year," "Supplier of the Year," "Exemplary Global Supplier" or "Partner in Progress" by the nation's top retailers. These coveted honors were based on Aloha's ability to provide quality merchandise, on-time shipment and Aloha's good co-operation in helping retailers grow their business.

What's the Secret to their Success? Some would say it is Aloha's Service. Retailers and clients know that 24/7 they will be their first priority and Aloha's response time is often immediate. So much so that even when clients or retailers have issues that may not even pertain to Aloha's specific products, they still call upon Aloha Worldwide to aid them in their efforts. Wal-Mart has been so impressed by Aloha's Service and expertise that they have named them as their category manager for the past 5 ½ years.

In today's business when supplying to such mass retailers and the details often involved can resemble a highly orchestrated puzzle with numerous moving parts all conducted across international lines, these Awards take on a whole new meaning and importance. Conducting business with such large retailers requires attention to every detail such as: retail order tracking, deadlines for international distribution, warehousing millions of product, designing exclusive product lines for retailers, product customer service, retail regulation compliance and a host of other details. Aloha's attention to such detail and high standards for excellence translate to client satisfaction and customer satisfaction—both of which translate into increased revenue for the retailer and the supplier. A philosophy that has helped Aloha Worldwide increase its profits by 15 times from their beginnings in 1992.

(more)

Aloha Worldwide has built their business on being a company that does what they say they are going to do and has a reputation amongst retailers that their “Exemplary Service and Fulfillment” is what sets their company above many others.

“Since our formation in 1992, we have certainly had our growing pains, but we feel we have learned and perfected our business and the services we offer,” says Frank Blateri, CEO of Aloha Worldwide. “We are honored by the Awards and feel an utmost responsibility to our clients and to the consumer for which our products are made.”

Since 1992, Blateri has successfully led Aloha Worldwide to acquiring a roster of high profile clients that include Wal- Mart, Sears, Home Depot, Lowes, and Menard. These major retailers are drawn to the company’s ability to provide high quality and cost effective products, locally based inventory, personnel, services, experience, relationships and real time contact with its customers both nationally and internationally. Additionally, with a globally dedicated team of over 3,000 employees, Aloha Worldwide provides clients with the ability to effectively respond to increased demands and to streamline operations. These key factors and Blateri’s effectiveness in making integral decisions, has given Aloha Worldwide an edge over competitors.

Blateri has an impressive history of leading great teams to victory and success. At the early age of 22 he was the youngest college football coach receiving a coaching position with West Texas State located in the heart of the Texas panhandle before going on to coach for teams at Tennessee Tech and the University of Illinois. His extensive college football coaching background formed the basis of his winning philosophy to teach, test, re-teach, and test again, which is his executive method for developing great employees and ensuring customer satisfaction at Aloha Worldwide. Consistently practicing what he teaches, Blateri implements a top down approach towards ensuring quality customer service by personally addressing customer issues and providing his cell phone number for customers to contact him directly. These tactics have proven to be successful as the company has very high customer satisfaction and high customer and employee retention.

**Media:**

If you are interested in receiving additional information or would like to interview Mr. Frank Blateri on:

- What makes Aloha Worldwide different from his competitors
- His emphasis on the dying art of service and how his continued effort to put service number 1 positively impacts a company’s bottom line
- His business philosophies

or any other inquiries, please feel free to call me at the number above and we will schedule an interview.

*Headquartered in Dallas, Texas, privately held Aloha Worldwide, provides ceiling, household and industrial fan and heating systems and total supply chain solutions that include logistics, accounting, sales and marketing. The company’s worldwide operations are located in Asia, Europe, Canada, Mexico and South America. Aloha Worldwide has distribution centers in North Carolina; California; Texas; Toronto, Canada; Guandong, China and Amsterdam, NL.*

*Frank Blateri is also CEO of Winnow Companies, Inc. the nation’s only full service Supply Chain Solution Company. Winnow Companies, Inc. offers unique supply chain solutions that assist clients in the entire logistical process from product design and patenting to marketing and distribution of products.*

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