



**Former NFL Pros Gather for a “Legends of the Game” Texas Hold Em Tournament to benefit Atlanta Children’s Charities. General Public Invited to Sit Next to their Favorite Pro and help make a difference for Kids!**

**FEATURED AUCTION ITEM:**

**Vegas Victory Custom Motorcycle Signed by 41 Former NFL Players**

**Atlanta, Georgia-**(February 25, 2006)- Come join former NFL Greats at the “Legends of the Game” Texas Hold Em Tournament Saturday, March 11<sup>th</sup> at ESPN Zone in Buckhead—the Premier Sports destination in Atlanta. Proceeds will benefit Atlanta area children’s charities. Complimentary Reception with former NFL Pros, food and drinks will be provided as well as the Texas Hold Em Tournament. Charitable donation is \$100. Past proceeds have gone to Mickey’s Rascals, a foundation that gives financial help to underprivileged children in rural communities and to Calvary Children’s Home of Powder Springs, a long-term residential facility that gives children and siblings without parents a stable home in which to live until adulthood.

“It’s easier to help a child in need than to fix a broken man” says Mickey Fitzgerald, Former Atlanta Falcon’s fullback, NFL Alumni Atlanta Chapter president and founder of Mickey’s Rascals. Fitzgerald has always looked for ways to give back to the community. When Fitzgerald isn’t putting smiles on kid’s faces with rides on one of his two personal fire trucks, he is traveling to places like Baghdad with other former Pros to raise troop morale.

This Texas Hold Em Tournament is the next special event to benefit Atlanta’s Children’s Charities. Besides an evening of fun and food, sports fans will get a chance to be amongst some of the Greatest in NFL football and Falcon history and rub elbows with the Pros. These former all-stars earn the title ‘Legends of the Game’ from their generosity on and off the field. “They give their time and energy back to the community every chance they get” says Fitzgerald.

This month’s featured auction item will be a one-of-a-kind Custom Painted Vegas Victory Motorcycle signed by 31 Former NFL Pros with a football field design by Atlanta Based

**(more)**

Black Jack Motorcycles. This Motorcycle will be up for auction at The Texas Hold Em Tournament and on Ebay as well, being a featured item in Ebay's Giving Works section. Proceeds from the bike will also go to the NFL Alumni Atlanta Chapter *Caring for Kids* Campaign and other Atlanta children's charities.

Our "Experiences with Legends" On-Line Auction has appeared every month on ebay since November 2005, and to date has raised over \$30,000 dollars for Children's Charities. Our focus is on "**Auction EXPERIENCES.**" Experiences such as: weekend golfing trips with Hall of Famers, weekend sport fishing trips with Hall of Famers and Pro Bowlers, being a caddy for a PGA Pro during a PGA Tournament practice round, going to a NBA, NFL or Baseball game with a Sports Legend accompanied with lunch before the game, Zero Gravity Space flights with Sports Legends, getting to drive a high-end DaimlerChrysler car for a week paired with one of our "celebrity chauffeurs" for a night, going to the 2006 USA Track and Field Championships with an Olympic World Record Holder and Gold Medalist, private acting lessons and studio tour with a Soap Opera Veteran, having a Sports Legend be an assistant coach for your school's football or baseball team for a week, private football coaching sessions by NFL MVP's, Kids Football Camps, Xbox Fantasy Tournaments playing against the pros on big screens, Sports Legends coming to your home for dinner and to watch a NFL game and the list goes on and on.

**Our goal is to give people a way to buy their favorite Sports Fan an Experience of a Lifetime—all while benefiting Children's Charities.** This is a fun way in which we can give to children and help impact a child's life forever.

**Bid on your Experience Today**

**If You Can Dream It, We Have It**

For anyone interested in participating in the Texas Hold Em Tournament, call 770-850-8881

**Participants Available for Interviews:**

**President of the NFL Alumni Atlanta Chapter:**

**Mickey Fitzgerald**      Wide Receiver      Falcons, Eagles      1981-86

Mr. Fitzgerald is media savy, an eloquent speaker and quite a character--which will no doubt provide several good sound bites. He is a good interview and would provide a great segment.

**Garry Heget**      Black Jack Motorcycles GM

**Additional NFL Alumni Pros** may also be arranged

(more)

## **Motorcycle Appearance**

We can provide jpgs of the bike for your convenience or can have the bike on your set if desired

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