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**ANNOUNCING THE FORMATION OF WINNOW COMPANIES
INC., THE FIRST EVER COMPLETE SUPPLY CHAIN SOLUTION
COMPANY**

DALLAS (December 7, 2006) – Dallas-based Winnow Companies Inc. is proud to announce the company's innovative concept of providing clients with complete in-house supply chain solutions, making it the first company ever to offer these complete supply chain management services in the world.

"We plan to provide clients with a cost-effective method to growing their business and marketshare both domestically and internationally," said Frank Blateri, CEO of Winnow.

A supply chain management company streamlines processes for its clients. Annually, millions of products are sold to major retailers such as Wal-Mart, Target and Home Depot. Each of these products began in a conception phase that had to go through multiple phases such as: design, intellectual property diligence, warehousing, distribution and packaging etc., before reaching the shelves where end-users are able to purchase them. Not to mention the behind-the-scenes support required for such large product fulfillment needs such as accounting departments, legal teams, customer service departments and the list goes on. There are enormous costs incurred by companies to produce these products, which elevate even more when trying to market and sell to major retailers.

The average cost to anyone wanting to establish the necessary systems compliance, and logistical infrastructure to conduct business with the major retail chains could be anywhere from \$3-5 million. The process of which is extremely laborious and more often than not, cost prohibitive for an entry level venture. Winnow Companies, Inc, has introduced a new cost-effective concept that will minimize the capital outlay historically incurred by companies to produce products by providing one central location or company for any or all of the product phases to be implemented.

Named for the process a farmer uses to separate the unwanted chaff from the grain of the wheat (an analogy symbolizing viable products from others), Winnow Companies Inc. leverages its worldwide presence and international operating systems for the company's clients. Prior to Winnow, product companies were forced to outsource portions of the distribution and logistical process to various companies, resulting in increased costs and an increased room for error with multi-service company coordination. The services Winnow provide significantly decreases costs for clients, while drastically increasing efficiency and service. Winnow is able to serve as one's one-stop shop and manage the entire process, making it the only company to provide complete in-house supply chain solutions.

Winnow's global operations' presence provides clients with the ability to have personal relationships with international customers and assist in breaking down many of the barriers that exist when buying or selling products in an international market. Additionally, its strategically located distribution centers, that total over one million square feet, provide the means for the company to respond effectively to high customer demands across international borders.

(more)

Winnow's management teams are experts in their field and have a remarkable combined experience of over 400 years. While most large companies work on the hierarchal corporate structure system with distinct gaps between management and workers, Winnow conducts their business quite the opposite. Their staff members are the experts...from CEO to warehouse personnel and from the VP of Sales to the customer service representative. Each area of service is staffed by personnel who are top managers and experts in what they do.

Winnow attributes its success to the empowerment of each of its 3,000 employees. Where in a hierarcle structure, decisions often take time and delay productivity, with Winnow and their expert personnel at all levels of the process, employees are empowered with the authority to make decisions quickly or to make necessary adjustments in order to ensure success at each end of the spectrum. This contributes to positive employee attitudes and high productivity rates resulting in key personnel winning numerous "Supplier of the Year" awards given by the retailers themselves and proof that Winnow business systems result in success.

"We strive to understand our client's business and goals, the demands of the retailers and the demands and trends of the industry and consumer," says Frank Blateri. "We feel it is our longstanding, proven relationships and track record with the retailers combined with our ability to stay on top of retailer and consumer trends that sets the stage for Winnow to be the prime source for product companies in need of supply chain solutions. If you are a manufacturer, let's say in India, and a North American retailer has just started business with your product. It is possible to take the time to outsource a U.S. warehousing company or even find a sales agent, all of this from across the globe. However, there are so many other pieces to the successful business puzzle that you have left to chance. Do you have cultural compliant packaging and instructions? What about logistics and retailer specific markings and communication? Who is handling your real time inventory management on the retailer specific system? After sale consumer phone calls or parts request fulfillment? And then who is ensuring correct and timely payment for your product? As you can see, what has been left up to chance.... costs you the profits expected."

The business success and philosophies of Winnow and CEO Frank Blateri have not gone unnoticed. In September of 2006, The American Chamber of Commerce in Russia requested that Blateri present to its directors of how Winnow successfully can enable business with retailers in the United States.

Winnow services include the following:

- EDI
- Payable/Receivables
- Contract Warehousing
- Dry Storage
- Same Day Ship
- Compliance Logistics for each Retailer
- Sales/Marketing Staffing & Management
- Development of products, packaging, pricing Invoicing
- Accounting
- Charge Back Advocate
- Designers
- Marketing
- Patent and Trademark Attorneys
- Product Testing and Certification
- In-Store Service Administration
- Product Labeling, Packaging and Re-work
- Customs Brokerage
- Ocean Freight Logistics
- Order Fulfillment
- Reverse Logistics
- Parcel package Distribution
- Consumer Assistance Help Lines
- Product Packaging & Merchandise Design
- Container Drayage
- Cross Docking
- Legal
- Distribution Management
- Retailer Specific Compliance Consultation
- Insurance
- Product Liability Insurance Administration

Headquartered in Dallas, Texas Winnow Companies, Inc. is the world's only full service Supply Chain Solution Company. Winnow Companies, Inc. offers unique supply chain solutions that assist clients in the entire logistical process from product design and patenting to marketing and distribution of products on a global scale.